

TITLE:
Cookie Policy

TYPE:
Norm

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1. Presentation

In order to ensure you a pleasant experience while visiting our website, **Cooperativa Regional de Cafeicultores em Guaxupé Ltda. - Cooxupé** (“COOXUPÉ”) reports that it makes use of cookies, as well as most other websites do. Such small files allow our applications to remind of you in your next visit. Without them, we cannot perform some customization, and your browsing experience would be quite frustrating.

The current Policy accounts for how we do use cookies, and the choices you have. Unless otherwise provided in the current Policy, the Privacy Policy directed to Cooxupé’s Members, and the Privacy Policy directed to Clients, Providers, Employees and Third-Parties will be applied towards the treatment of personal data which might eventually be collected by means of cookies.

2. Definition of Cookies

Cookies are small text files recorded in your computer or cellphone when you visit websites on the internet. The websites store and read cookies in each visit enabling features like log in, content personalization, social experience, relevant advertising, and other functionalities. They help you obtaining information about your browsing each time you come to visit our website.

Other technologies (e.g. pixels and web beacons) are also associated to your device for similar functions. In the current Policy we will refer to all of these policies as “cookies”.

Cookies save data like logs or user’s activities, and they might be updated every time the website is accessed.

You are free to prevent cookies from being installed in your devices, simply by changing the setup of your browser. Changing such set ups may cause some websites not to work properly in your computer or cellphone.

3. Purpose of application of cookies

We do use cookies for several purposes as: log in, statistics, content customization, relationship, marketing, integration to social media and advertising. Cookies from third-parties and business partners are also inserted with the purpose of tracking the user’s behavior when accessing our website. Despite cookies may vary as we enhance our website, they are used with the following objectives:

- **Authentication of users.** We do use cookies in order to very your account and to determine whenever you are connected to our page. Cookies also help us to remind your

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browser and keep you connected between browsing sessions for you do not have to insert your password multiple times when connected.

- **Statistics and content customization.** We do use cookies in order to understand which pages are accessed more often, and which resources from our website should be enhanced.
- **Advertisement.** We do use cookies in order to display ads and suggestions from companies. Cookies are also used to measure the performance of campaigns and ads released.
- **Performance.** We do use cookies in order to provide better browsing experience to users. Cookies help us verifying the traffic between servers and knowing the loading speed of pages. They also help us registering the dimensions of your screen and windows of your browser so we can adapt the content displayed, the ways to improve the experience on our website.
- **Integration with third-party applications.** Cookies also allow you to interact within contents available on our website, by means of your social media accounts (e.g. Facebook).

With this resource, we will be able to offer better browsing, customized content, and ads that fit your interests.

4. Classification of cookies

See below the categories of cookies for better understanding on their meaning and operation:

- **Strictly necessary cookies**

These cookies are necessary to the operation of the website, and they cannot be disabled from the systems. They are usually defined only in response to actions carried out by the user that are equivalent to a request or services, such as defining privacy preferences, logging in or filling forms. These cookies do not store any identifiable personal information.

- **Performance cookies**

These cookies enable the counting of visits and traffic sources in order to measure and improve the performance of websites. They help identifying which pages are the most and the less popular and, furthermore, understanding how visitors browse through the website. All the data collected by

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these cookies are aggregated and, therefore, anonymous. Whether these cookies are not permitted, it will not be possible to monitor the pages and their performance.

- **Functionality cookies**

These cookies allow the website to provide enhanced functionality and customization. If these cookies are not permitted some or all services may not work properly.

- **Advertisement cookies**

These cookies may be defined through the website by advertising partners. They may be used by such companies in order to create a profile of your interests and show relevant ads in other websites. They do not store directly personal data, but they are based on the exclusive identification of your internet browser and device. If these cookies are not permitted the user will receive less directed advertisement.

- **Cookies of social media**

These cookies are defined by a range of services of social media that are added to websites in order to permit content sharing in social media. They are able to track the browser in other websites and create a profile of interests. This may influence the content and the messages seen in other websites. If these cookies are not permitted, using or visualizing such sharing tools will not be possible.

5. How to control or exclude cookies

Cookie management tool

Most of the browsers have tools for managing and deactivating of cookies in order to customize user's preferences. This tool registers the consents related to cookies to ensure that the user is up to date with changes in cookie policy and privacy policy of accessed websites.

The consent tool specifically controls non-essential cookies. Functionality cookies considered essential to website's operation cannot be deactivated.

Setups of your browser

In order to deactivate the cookies on your browser, follow the instructions usually available at the menus "Help", "Tools" or "Edit" on your browser. Note that deactivating some cookie or category of

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cookies from your browser does not exclude them from your browser, unless it is done manually by the function of the browser.

For further information go to the available page of your browser:

- **Internet Explorer** <http://microsoft.com/> (this page contains link s to more information for different versions of IE – the mobile version is at <http://www.microsoft.com/>).
- **Chrome** <http://google.com/>
- **Safari** <https://apple.com/> (or <http://support.apple.com/> for mobile versions)
- **Firefox** <http://mozilla.org/>
- **Blackberries** <http://blackberry.com/>
- **Android** <http://google.com/>

6. Further information and contacts

We are committed to the safety of your information and privacy, consequently we do invite you to know our Privacy Policy directed to COOXUPÉ's Members, Clients, Providers, Employees and Third-Parties. In case of doubts about cookies and privacy, please contact us at: <https://www.cooxupe.com.br/lqpd/>